



## Digital Marketing 101!

Over these 6 weeks we cover:

Get Social- Platforms & Options  
Website, Launches, New Content, etc.  
Events, IG, FB, Eventbrite, etc.  
Community Outreach  
Social Boost, Advertising, etc.  
Tracking Systems, Insights

*At the end of the course, you will receive a stone pebble to commemorate your accomplishments.*

*Cost of course: \$495. WINN Members receive a 25% discount.*